

JANUARY/FEBRUARY

MARCH

PRINT

FEATURES

Drive-To Meetings*
In Balance: Wellness
Meetings Today Trends
Resort Meetings*
Pharma/Medical Meetings
Outdoor Meetings

WEBINARS

01.12: On-Location
Broadcast: PCMA Convening
Leaders

01.26: A Meetings
Cost-Saving Primer

02.23: Illness, Threats
and Climate—Oh My!
Event Safety Trends for the
New Year

EHANDBOOK

Meetings Trends Survey

DESTINATIONS

EAST: Drive-To Meetings* • Connecticut •
Philadelphia/Valley Forge/Eastern PA

MIDAMERICA: Drive-To Meetings* • Milwaukee
Area • Eastern Iowa Cities • Chicago Suburbs

SOUTH: Coastal Carolina • Dallas/Fort Worth
Metroplex • Drive-To Meetings* • Nashville •
Miami/Fort Lauderdale

WEST: Drive-To Meetings* • Pacific Northwest •
Arizona • Las Vegas • Monterey/Santa Cruz, CA •
San Diego

GLOBAL: Venues & Destinations

ADS

Sales Close:
12.17.21

Advertorials:
12.31

Materials:
01.07

NEWSLETTERS

Meetings Today Newswire

01.04: Meetings Today Trends
01.05: Drive-to Meetings
01.06: In Balance: Wellness
01.11: Best Practices
01.12: Resort Meetings
01.13: Outdoor Meetings
01.18: Pharma/Medical Meetings
01.19: Sports Venues
01.20: Connecticut
01.25: Eastern PA
01.26: Arizona
01.27: Milwaukee Area

02.01: Golf Resort Meetings
02.02: Las Vegas
02.03: Coastal Carolina
02.08: Nashville
02.09: Chicago Suburbs
02.10: Pacific Northwest
02.15: Monterey/Santa Cruz, CA
02.16: Eastern Iowa Cities
02.17: Dallas/Fort Worth
02.22: San Diego
02.23: Miami/Fort Lauderdale
02.24: eHandbook

Back to Business: 01.10, 02.14

Michael Cerbelli's: The Hot List™
01.17, 01.31, 02.28

New & Renovated: 01.14, 02.11

FEATURES

Corporate Meetings
In Balance: Wellness
Resorts & Spa Meetings*
Technology in Meetings
Executive Retreats/
Small Meetings

WEBINAR

03.30: How to Manage Your
Event Tech Ecosystem

DESTINATIONS

EAST: Baltimore Metro • New York State

MIDAMERICA: Chicago • Close-Up: Wichita, KS

SOUTH: Arkansas • Birmingham, AL • Charlotte •
Tampa/St. Pete/Clearwater • Houston

WEST: Colorado • Greater Palm Springs, CA •
Metro Seattle • Wine Country Meetings

GLOBAL: Venues & Destinations

ADS

Sales Close:
01.28

Advertorials:
02.04

Materials:
02.11

Meetings Today Newswire

03.01: Close-Up: Wichita, KS
03.02: Arkansas
03.03: Chicago
03.08: Greater Palm Springs, CA
03.09: Metro Seattle
03.10: Tampa/St. Pete/Clearwater
03.15: Houston
03.16: Baltimore Metro

03.17: Charlotte
03.22: Wine Country Meetings
03.23: Colorado
03.24: Technology in Meetings
03.29: Executive Retreats/
Small Meetings
03.30: Birmingham, AL
03.31: Corporate Meetings

Back to Business: 03.14

Michael Cerbelli's: The Hot List™
03.07, 03.21

New & Renovated: 03.18

	PRINT			NEWSLETTERS	
APRIL	FEATURES Convention Centers* In Balance: Wellness Luxury Hotels Native American Gaming	DESTINATIONS EAST: Boston • Convention Centers* • Washington, DC MIDAMERICA: Agricultural Meetings • Convention Centers* • Central Illinois • Minneapolis/St. Paul Metro SOUTH: Convention Centers* • Galveston, TX • Georgia • Louisiana • Raleigh, NC • Tennessee WEST: Convention Centers* • Hawaii • Inland Empire • Reno/Lake Tahoe GLOBAL: Venues & Destinations	ADS Sales Close: 02.25 Advertorials: 03.04 Materials: 03.11	Meetings Today Newswire 04.05: Central Illinois 04.06: Inland Empire 04.07: Hawaii 04.12: Georgia 04.13: Minneapolis/St. Paul Metro 04.14: Boston 04.19: Tennessee 04.20: Lake Tahoe/Reno 04.21: Raleigh, NC 04.26: Washington, D.C. 04.27: Galveston, TX 04.28: Louisiana	
	WEBINAR 04.27: Critical Site Selection Strategies	FLORIDA SUPPLEMENT // SALES CLOSE: 02.25 // MATERIALS: 03.09			Back to Business: 04.11 Dare to Interrupt: 04.25 Michael Cerbelli's: The Hot List™ 04.04, 04.18 New & Renovated: 04.22
MAY	FEATURES Conference Centers* In Balance: Wellness Diversity, Equity and Inclusion SMERF	DESTINATIONS EAST: Conference Centers* • East Coast Gaming* Providence, RI • Maryland MIDAMERICA: Conference Centers* • Lake Geneva, WI • Missouri • Omaha, NE/Council Bluffs, IA SOUTH: Conference Centers* • Beach Meetings* • Close-Up: Biloxi, MS Area • Central/West Texas • Coastal Virginia • Palm Beach/Treasure Coast, FL WEST: Conference Centers* • Coastal Mexico • Orange County, CA • Portland, OR Metro • Sacramento/Central Valley/High Sierras, CA GLOBAL: Venues & Destinations	ADS Sales Close: 03.25 Advertorials: 04.01 Materials: 04.08	Meetings Today Newswire 05.03: Orange County, CA 05.04: Palm Beach/Treasure Coast, FL 05.05: Missouri 05.10: Lake Geneva, WI 05.11: Central/West Texas 05.12: Portland, OR Metro 05.17: Providence, RI 05.18: Omaha, NE/Council Bluffs, IA 05.19: Biloxi, MS Area 05.24: Post-Holiday, No Newsletter 05.25: Sacramento/Central Valley/High Sierras, CA 05.26: Coastal Mexico 05.31: Coastal Virginia	
	WEBINAR 05.25: Diversity, Equity and Inclusion: First Steps and Measurement	Back to Business: 05.09 Dare to Interrupt: 05.23 Michael Cerbelli's: The Hot List™ 05.02 New & Renovated: 05.13			
JUNE	FEATURES F&B: Trending Now In Balance: Wellness Special Venues* New and Renovated*	DESTINATIONS EAST: New Jersey • Eastern Canada MIDAMERICA: Iowa • MidAmerica Gaming Destinations* • Wisconsin Dells, WI SOUTH: Austin/The Hill Country, TX • Myrtle Beach, SC • Columbia, SC WEST: Colorado Springs • Montana • New Mexico GLOBAL: Venues & Destinations	ADS Sales Close: 04.29 Advertorials: 05.06 Materials: 05.13	06.01: MidAmerica Gaming 06.02: Wisconsin Dells, WI 06.07: Myrtle Beach, SC 06.08: Las Vegas 06.09: New & Renovated 06.14: Colorado Springs 06.15: Eastern Canada 06.16: New Jersey 06.21: Austin/The Hill Country, TX 06.22: Columbia, SC 06.23: Montana 06.28: Iowa 06.29: New Mexico 06.30: Special Venues	
	WEBINAR 06.29: F&B Trends	Back to Business: 06.13 Dare to Interrupt: 06.27 Michael Cerbelli's: The Hot List™ 06.06 New & Renovated: 06.17			
	LAS VEGAS SUPPLEMENT // SALES CLOSE: 04.29 // MATERIALS: 05.06				

JULY/AUGUST

SEPTEMBER

PRINT

FEATURES

Meetings Trendsetters
Resorts & Incentives*
Association Meetings
Contracts: Advice From the Pros
In Balance: Wellness
CVB Update *

WEBINARS

07.27: Strategic Negotiating Fundamentals

08.24: Critical Contract Clauses

DESTINATIONS

EAST: Newport, RI • Resorts & Incentives*

MIDAMERICA: Nebraska • North Dakota • Columbus, OH • Detroit Metro • Resorts & Incentives*

SOUTH: Caribbean/Cancun* • Central/West Tennessee • New Orleans • Resorts & Incentives* • South Texas

WEST: Idaho • Resorts & Incentives* • Washington • Wyoming • Western Canada

GLOBAL: Venues & Destinations

ADS

Sales Close: 06.24

Advertorials: 07.01

Materials: 07.08

NEWSLETTERS

Meetings Today Newswire

07.05: Post-holiday, no newsletter
07.06: Industry Updates
07.07: Contracts: Advice From the Pros
07.12: Resorts & Incentives
07.13: Association Meetings
07.14: Industry Updates
07.19: Western Canada
07.20: South Texas
07.21: Idaho
07.26: New Orleans
07.27: Wyoming
07.28: Central/West Tennessee

08.02: Detroit Metro
08.03: Meetings Trendsetters
08.04: North Dakota
08.09: In Balance: Wellness
08.10: Columbus, OH
08.11: Industry Updates
08.16: Washington
08.17: Newport, RI
08.18: Industry Updates
08.23: Caribbean/Cancun
08.24: Nebraska
08.25: CVP Update
08.30: Industry Updates
08.31: F&B Tips

Back to Business: 07.11, 08.08

Dare to Interrupt: 07.25; 08.29

Michael Cerbelli's: The Hot List™
07.11, 08.01

New & Renovated: 07.15, 08.19

FEATURES

Affordable Meetings
In Balance: Wellness
IMEX Preview*
Attractions

WEBINAR

09.28: How to Mitigate Risks at Your Meetings

EHANDBOOK

Budget-Saving Strategies

DESTINATIONS

EAST: New England • Pittsburgh/Western PA

MIDAMERICA: Family-Friendly Meetings* • Wisconsin

SOUTH: East Tennessee • South Carolina • Orlando

WEST: Central California Coast • Mountain Meetings • Phoenix/Scottsdale • Mexico • Greater Los Angeles

GLOBAL: Venues & Destinations

ADS

Sales Close: 07.29

Advertorials: 08.05

Materials: 08.12

Meetings Today Newswire

09.01: Central California Coast
09.06: Post-holiday, no newsletter
09.07: Eastern Tennessee
09.08: Pittsburgh/Western PA
09.13: Mountain Meetings
09.14: South Carolina

09.15: Wisconsin
09.20: Mexico
09.21: Orlando
09.22: Greater Los Angeles
09.27: New England
09.28: Phoenix/Scottsdale
09.29: Industry Updates

Back to Business: 09.19

Dare to Interrupt: 09.26

Michael Cerbelli's: The Hot List™
09.12

New & Renovated: 09.16

TEXAS SUPPLEMENT // SALES CLOSE: 07.29 // **MATERIALS:** 08.05

	PRINT			NEWSLETTERS	
OCTOBER	<p>FEATURES All-Inclusive Meetings* Gaming Properties & Destinations In Balance: Wellness Best Of*</p> <p>WEBINAR 10.26: Elevating the Onsite Experience</p>	<p>DESTINATIONS EAST: Best Of* • Maryland • Poconos, PA MIDAMERICA: Best Of* • Ohio • Illinois • Lake Meetings • Kansas City Area SOUTH: Best Of* • Fort Myers/SW Florida • North Carolina • Jacksonville/NE Florida • San Antonio/The Hill Country • Savannah, GA • Virginia WEST: Best Of* • Hawaii • Oregon • San Francisco Bay Area • Tucson, AZ • Utah GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 08.26 Advertorials: 09.02 Materials: 09.09</p>	<p>Meetings Today Newswire 10.04: Ohio 10.05: North Carolina 10.06: Oregon 10.11: Savannah, GA 10.12: Jacksonville/NE Florida 10.13: Illinois; Utah 10.18: Hawaii 10.19: Poconos, PA; Kansas City 10.20: San Antonio/The Hill Country 10.25: Tucson, AZ 10.26: Maryland, San Francisco Bay Area 10.27: Virginia; Fort Myers/SW Florida</p>	
					<p>Back to Business: 10.10 Dare to Interrupt: 10.31 Michael Cerbelli's: The Hot List™ 10.03 New & Renovated: 10.14</p>
NOVEMBER/DECEMBER	<p>FEATURES CVB/DMO Update* Sports Venues Golf Resort Meetings* In Balance: Wellness New & Renovated Properties* International Meetings</p> <p>WEBINARS 11.16: CVB/DMO Update: Leveraging Bureaus to Save Costs 12.14: 2023 Meetings & Events Outlook</p> <p>EHANDBOOK Free CVB/DMO Services</p>	<p>DESTINATIONS EAST: CVB/DMO Update* • Atlantic City, NJ • New & Renovated Properties* • Rhode Island MIDAMERICA: Central Iowa • CVB/DMO Update* • Grand Rapids, MI • St. Louis • Indiana • New & Renovated Properties* SOUTH: CVB/DMO Update* • Atlanta • Alabama • New & Renovated Properties* • Puerto Rico • Shreveport/Baton Rouge, LA WEST: CVB/DMO Update* • Desert Meetings • Napa/Sonoma, CA • Nevada • New & Renovated Properties* GLOBAL: Venues & Destinations</p>	<p>ADS Sales Close: 10.21 Advertorials: 10.28 Materials: 11.04</p>	<p>Meetings Today Newswire 11.01: Best Practices: CSR 11.02: Gaming Properties & Destinations 11.03: Meetings Trends 11.08: All-Inclusive Meetings 11.09: In Balance: Wellness 11.15: Industry Updates 11.16: The State of the Industry 11.17: St. Louis 11.22: Industry Updates 11.23: Pre-Holiday, No Newsletter 11.24: Holiday, No Newsletter 11.29: Post-Holiday, No Newsletter 11.30: Atlantic City, NJ 12.01: Atlanta 12.06: Grand Rapids, MI 12.07: Central Iowa 12.08: Desert Meetings 12.13: Shreveport/Baton Rouge, LA 12.14: Puerto Rico 12.15: Nevada 12.20: Rhode Island 12.21: Napa/Sonoma, CA 12.22: Industry Updates 12.28: Indiana 12.29: Alabama</p>	
					<p>Back to Business: 11.07, 12.12 Dare to Interrupt: 11.28; 12.19 Michael Cerbelli's: The Hot List™ 11.14; 12.05 New & Renovated: 11.18; 12.16</p>

*Advertorials available with minimum 1/2 page ads